

# Get to Know the Best in Compliance Education

At a One Time Low Tuition

\$250/Day for Members  
\$350/Day for Non-Members

Focused Programs  
- Usable Tools

April 14, 15 & 16 • Marriott Crystal Gateway • DC Metro Area

April 14, 2004

## 1 Compliance Program Assessment

Compliance programs should be assessed annually. Most organizations conduct some assessments internally while setting guidelines for other assessments conducted by external resources. This course covers how to assess your organization's program and how to provide leadership to external assessments.

April 15, 2004

## 2 Strategies for Compliance Risk Reduction

While compliance programs have many purposes, the key purpose is to reduce the level of compliance risk to which the organization is exposed. This course focuses on specific strategies which reduce the risk of false claims being filed and government actions being initiated.

April 16, 2004

## 3 Building a Culture of Compliance

Corporate compliance is more about culture change than meeting technical requirements. This program explains the techniques for creating a culture of compliance, while addressing day-to-day compliance risks and normal program challenges.

The Cutting Edge Series

Each course carries 1 credit toward *Health Ethics Trust*  
*Certified Compliance Professional* Status.

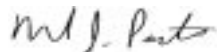
For program updates visit [www.complianceprograms.com](http://www.complianceprograms.com)

The Health Ethics Trust has offered innovative courses that deliver practical knowledge to compliance professionals for a decade. As compliance professionals have tested the alternatives, our enrollments continue to grow. Why? Our courses cut through the hype and rhetoric to focus on tools that help compliance professionals do their jobs well.

Each Course is offered in a limited enrollment, vendor-free environment and carries one credit towards the Health Ethics Trust Certified Compliance Professional Status.

Call me or any member of our team at 888-683-7917 for further information.

Mark Pastin, PhD



President

Visit [www.complianceprograms.com](http://www.complianceprograms.com) for updates on faculty and presenters

## REGISTRATION FORM

### Compliance Program Assessment

April 14, 2004 • Alexandria, VA

### Strategies for Compliance

### Risk Reduction

April 15, 2004 • Alexandria, VA

### Building a Culture of Compliance

April 16, 2004 • Alexandria, VA

#### How to Register

Complete steps 1 – 3 and **fax signed registration form to reserve space.** Include credit card payment on faxed registration, or send check or money order to address listed below. **Enrollments accepted in order received.**

#### Council of Ethical Organizations

214 South Payne Street • Alexandria, VA 22314

Tel: (703) 683-7916 • Fax: (703) 299-8836

#### Cancellation Policy

Tuition for cancellations before **3/31/04** is refunded following the program, less **\$150** administrative fee. Tuition for cancellations after this period cannot be refunded but a substitute may attend or the tuition may be applied against future programs.

#### Hotel Information

Hotel not included in tuition. All sessions to be held at the Marriott Crystal Gateway Hotel, 1700 Jefferson Davis Hwy, Arlington, VA. Tel. (703) 920-3230. Rooms available at discount for participants (\$139). Mention the Council of Ethical Organizations when making reservations.

**HEALTH  
ETHICS  
TRUST**

## 1. REGISTRATION INFORMATION

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Signature *(required to complete registration)* \_\_\_\_\_

## 2. TUITION

	HET Member	Non-Member
<b>Compliance Program Assessment</b>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
<b>Strategies for Compliance Risk Reduction</b>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
<b>Building a Culture of Compliance</b>	<input type="checkbox"/> \$250	<input type="checkbox"/> \$350
<i>Attend the entire series for maximum savings !!!</i>		
all 3 programs:	<input type="checkbox"/> \$700	<input type="checkbox"/> \$1,000

## 3. PAYMENT OPTIONS

Please enclose payment with your registration and return it to the Council of Ethical Organizations, or fax your credit card payment to 703-299-8836.

- Check/Money Order to Follow  
 Check/Money Order Enclosed  
 Credit Card Payment ( AmEx  Visa  MC  Diners Club)

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_